MEMORANDUM

COSHAC

Agenda Item No. 2 (E)

TO:

Honorable Chairman Joe A. Martinez

and Members, Board of County Commissioners

DATE:

June 15, 2005

FROM:

Robert A. Ginsburg

County Attorney

SUBJECT:

Resolution directing County

Manager to create uniform media outreach plans for different categories of countywide elections

The accompanying resolution was prepared and placed on the agenda at the request of Commissioner Barbara J. Jordan.

Robert A. Ginsburg

County Attorney

RAG/bw

TO:

Honorable Chairman Joe A. Martinez

DATE:

July 7, 2005

and Members, Board of County Commissioners

FROM:

Robert A. Ginsburg County Attorney

SUBJECT: Agenda Item No.

Please	e note any items checked.
	"4-Day Rule" ("3-Day Rule" for committees) applicable if raised
4	6 weeks required between first reading and public hearing
	4 weeks notification to municipal officials required prior to public hearing
	Decreases revenues or increases expenditures without balancing budget
	Budget required
-	Statement of fiscal impact required
	Bid waiver requiring County Manager's written recommendation
	Ordinance creating a new board requires detailed County Manager's report for public hearing
	Housekeeping item (no policy decision required)
	No committee review

Approved _	Mayor	Agenda Item N	0.
Veto _		7-7-05	
Override _			
	RESOLUTION NO.		
	RESOLUTION DIRECTING THE COU	INTY MANAGER	ТО
	CREATE UNIFORM MEDIA OUTRE	ACH PLANS TO	BE
	USED DURING DIFFERENT	CATEGORIES	OF

COUNTYWIDE ELECTIONS

WHEREAS, this Board desires that the Supervisor of Elections reach out to all County residents in the most effective means possible prior to each Countywide election; and

WHEREAS, this Board desires that these outreach efforts be conducted in a systematic and consistent manner, irrespective of the ballot issues appearing during a particular election,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board directs the County Manager to develop uniform media outreach plans applicable to various categories of Countywide elections, including Primary Elections, General Elections and Special Elections, to be utilized and adhered to, with deviations only due to extenuating circumstances.

The foregoing resolution was sponsored by Commissioner Barbara J. Jordan and offered by Commissioner , who moved its adoption. The motion was seconded by Commissioner and upon being put to a vote, the vote was as follows:

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Joe A. Martinez, Chairman Dennis C. Moss, Vice-Chairman

Bruno A. Barreiro

Dr. Barbara Carey-Shuler

Jose "Pepe" Diaz Sally A. Heyman Carlos A. Gimenez Barbara J. Jordan

Dorrin D. Rolle

Natacha Seijas

Katy Sorenson

Rebeca Sosa

Sen. Javier D. Souto

The Chairperson thereupon declared the resolution duly passed and adopted this 7th day of July, 2005. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

> MIAMI-DADE COUNTY, FLORIDA BY ITS BOARD OF **COUNTY COMMISSIONERS**

HARVEY RUVIN, CLERK

By:	
Deputy Clerk	

Approved by County Attorney as to form and legal sufficiency.

Jeffrey Ehrlich

